



PRESS RELEASE

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Sin City Chamber of Commerce's AEE Booth to Have Uniquely Sin City Flair

Nine Members Exhibiting at 2007 Adult Entertainment Expo

Las Vegas, Nevada: January 8, 2007 - The Sin City Chamber of Commerce's (www.sincitychamberofcommerce.com) Booth #2103 at the 2007 AVN Adult Entertainment Expo (AEE - www.adultentertainmentexpo.com) has been designed to highlight our eclectic Membership of over 450 Businesses. The Sin City Chamber Booth will feature appearances by several Chamber Members and will be a great location for Expo Attendees to get information about membership and the variety of businesses that make Sin City happen.

The Sin City Chamber is pleased to announce at this time that Chamber Members, Maria, the SnakeBabe (www.snakebabe.com) and magician Steve August will be appearing at the Sin City Chamber Booth during the AEE..

Come see America's Sexiest Magician, the SnakeBabe (www.snakebabe.com) at the Sin City Chamber Of Commerce Booth #2103. Attendees are invited to meet Maria the SnakeBabe and get your pick from one of three popular photos. All photos are free courtesy of the Sin City Chamber of Commerce.

"Adding the SnakeBabe and Steve August to our booth is sure to generate additional interest in the many amazing products and services the Sin City Chamber of Commerce Membership is known for," commented Michael Russell, Executive Vice President. "This being our first experience we felt it was important for a few of our members to come with us and see what a spectacle this event is and to hopefully see the benefit of having their own booth with our friends at the AEE in the future."

This is the first year that the over 450 Members of Sin City Chamber of Commerce will be represented at the AEE which takes place January 11-13 2007 at the Sands Expo Center in Las Vegas.

The Sin City Chamber of Commerce Booth is also scheduled to have a beautiful BMW Motorcycle courtesy of Chamber Member and 2007 Advertising Partner, BMW Motorcycles of Las Vegas (www.bmwoflasvegas.com.) The Sin City Chamber Booth will also feature two beautiful dancers, Jody and Heather, from Deja Vu's Little Darling's Gentlemen's Club Las Vegas.

Special appearances by the beautiful ladies of the Chicken Ranch Brothel (www.chickenranchbrothel.com), the 2006 Sin City Chamber Business Award Winner for Adult Entertainment Company of the Year is scheduled each day. Visit the Chicken Ranch Brothel at Booth #2095 just two booths down from the SCCC Booth.

"The Sin City Chamber of Commerce has built its reputation on marketing its members, creating fun networking events and making everyone feel welcome. As Chairman, I look forward to meeting many new faces at the AEE and helping this Las Vegas Chamber grow" commented Erik Moll, Residential Mortgage Services and Chairman of the Sin City Chamber of Commerce Advisory Council.

Chamber Members, including Erik Moll, Brian De Robbio of 11:11 Marketing, Gerry Shear and Peter Van der Hoof of BMW Motorcycles of Las Vegas will be attending the 2007 AEE as Sin City Chamber of Commerce guests and will help educate attendees on the benefits of working with Sin City Chamber Members and joining the Membership.

Sin City Chamber Member's like Sun West Distribution, Inc. (www.sunwestdistribution.com) will also be attending the AEE as exhibitors (Booth B629.) Sun West Distribution, Inc. is the exclusive distributor of Secrets Down Under (www.secretsdnunder.com) made with care in Australia, flavored lip balms, massage oil and personal lubricants formulated to provide a delicious and sensuous way to excite and enliven the senses. Sun West Distribution, Inc. has donated several hundred Secrets Down Under and Las Vegas Lip Balms to the Sin City Chamber of Commerce Booth.

"Secrets Down Under is a truly unique formula that doesn't wash out, won't stain, and tastes great. Attendees of the 2007 AVN are in for a special treat and we invite everyone to come try our products and enjoy the quality we offer" commented Dewey Rose, Owner, Sun West Distribution, Inc. and Sin City Chamber of Commerce Charter Member.

Other Sin City Chamber Members Exhibiting at the 2007 AEE: Natustra at Booth #2107, Girlfriends Distributing, Inc. at Booth #6064, HotMovies.com at Booth #5051, Sheri's Ranch Brothel & Sheri's Cabaret at Booth #2071, VCX, Ltd. at Booth #3069, Tera Patrick, Sin City Chamber of Commerce 2006 Entertainer of the Year, of TeraVision at Booth #5001, and AVN Media Network at Booth #1036.

AEE Attendees will also be invited to pick up a free copy of the Sin City Chamber of Commerce Business Directory and Guide to Sin City. This unique glimpse of Las Vegas features the Sin City Chamber of Commerce Members, a history of Sin City, Visitor Information and much more. Attendees will also find information about Sin City Chamber of Commerce Membership for local and out of state companies and individuals.

Both the AVN Awards Show and the AEE are Proud Members of the Sin City Chamber of Commerce.

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. Membership is available to both in local and out of state members.

The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada and SIN CITY. Call 702-450-7222 or visit www.sincitychamberofcommerce.com for membership information

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