

# A Little Bit Naughty and a Whole Lot of Nice Sin City Chamber Holiday Party and Toy Drive Single Most Successful Philanthropic Endeavor to Date

**Las Vegas, NV, December 8, 2006:** The 3rd Annual Sin City Chamber of Commerce Holiday Party and Toy Drive was a great success having collected over \$15,000 in Toy Donations to be divided among 3 Member Non-Profits: the Foundation for Positively Kids, the Friends and Family of Incarcerated Parents, and the Corps of Compassion. With donations that ranged from giant bears to board games, the night would not have been possible without the sponsorship of Nancy Monaco-Tucker of New Beginnings Laser Rejuvenation and Ken Green of the Chicken Ranch Brothel. Both New Beginnings and the Chicken Ranch are to be commended for their dedication to the Las Vegas Community for their contribution to this event which is the single most successful philanthropic endeavor for the Sin City Chamber of Commerce.

"For a Chamber with roughly 425 members and to have over 450 show up for just our 3rd Annual Holiday Party, we are over the moon. I could have cried when I saw the generous contributions from our guests, some bringing bags of toys, some carrying several board games under their arms, all bringing the Love they feel for this community" commented Loretta Holt, President. "The Sin City Chamber of Commerce continues to thrill the Las Vegas Business and Networking Community. Not to be redundant but this was our biggest event ever and we are so very proud and honored to be able to contribute the toys to 3 great charities."

The event hosted by Sin City Chamber Member, the Empire Ballroom, was open to Sin City Chamber Members and non-members bearing unwrapped toys. The grand location of the Empire Ballroom was enhanced by the professionalism of the security staff, the bar staff, and management. The Empire Ballroom contributed the room for the night to the Sin City Chamber party and was an ideal location for this event.

The event included a very sexy and at times naughty Sin City Lingerie and Fashion Show, with MC Ryan from Wet Radio, sponsored by Deja Vu and Little Darlings Gentlemen's Clubs. The stars of the show included Adult Entertainers from Seymour Butt's Talent Agency Michelle Honey and Rucca Page. Both Michelle and Rucca dazzled the crowd with their charming personality, beauty and of course their sinfully sexy lingerie. Each are now welcomed members of the Sin City Chamber of Commerce and are appreciated for their contribution to the success of the show.

Bob Proden of Deja Vu and the entire organization deserve a lot of credit for providing their beautiful entertainers for the show that included designs by Night Moves (Commercial Center.) The Entertainers from Deja Vu (Jody, Pearl, Anastasia, Karissa and Ally) contributed their time to this great cause and were truly gracious guests that were touched by the occasion. Bobbi Johnson from Night Moves orchestrated the entire fashion show with husband Larry and thrilled the crowd with their designs.

"The Sin City Chamber of Commerce provided an amazing networking experience for the Las Vegas Business Community tonight and we could not be more proud to help orchestrate the Sin City Fashion and Lingerie Show with them" commented Bobbi

Johnson of Night Moves. "We are proud members of the Sin City Chamber and are very proud to be a part of an event like this that positively impacts our community."

Blues Singer, Rhayne, with who could only be described as the younger shadow of BB King, Jeff Medina on guitar, delighted the crowd with some blues classics. Rhayne appeared courtesy of an individual sponsorship by BMW Motorcycles of Las Vegas. The staging of the show included three bikes from the BMW Motorcycle showroom off the 215 and Tenaya. Other entertainment included comedians A.D. and Don Ternegal, as well as, Kelly Kellam a solo guitarist that swooned the ladies.

The evening ended with a fire brigade like passing of toy from member to member as we loaded the nearly 1,000 toys into a truck sponsored by our friends at First Source Logistic. First Source will be warehousing the toys until the Sin City Chamber Executive Staff can distribute to the three charities aforementioned. Part of the toys will be distributed at the Friends and Family of Incarcerated Persons Holiday Party later in December.

Special thanks to Monica Broglia from the Empire Ballroom and to Kreative Rekognition, Integrated Business and Tax Solutions, Charlie's Import Auto Service, Desert Specialties for their food sponsorship, as well as, caterer and fellow member, Pampas Brazillian Grille. Thank you to our amazing volunteers for their hard work and dedication to the Sin City Chamber of Commerce: Erik Moll of Residential Mortgage Services, Terry Bradley of Color Gamut Digital Imaging, and Louis Levin of Century Twenty-One , the Las Vegas Wranglers , DJ Big Daddy, Magician Michael Pasco, Model Johnny Winter, as well as, Wenda and Mike from Hot Shot Studios.

Planned 2007 Sin City Chamber Philanthropic Events: Spring BBQ and Golf Classic with Chicken Ranch and Deja Vu to support the Free Speech Coalition, Sin City Sky Dive for the Corps of Compassion, Lake Mead Experience, Fall Golf Classic, and 2007 Holiday Party. The Sin City Chamber of Commerce is a for profit company that organizes special events that help our Non-Profit Members enhance their visibility and raise funds.

**About the Sin City Chamber of Commerce:** The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting Las Vegas, Nevada and SIN CITY. Call 702-450-7222 or visit [www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com) for membership information

Holiday Party Photos:



**Good Spirit:** Gorgeous Entertainers like Pearl (above) from Deja Vu and Little Darlings thrilled the crowd in the designs by Night Moves. Pearl works with all new entertainers at Deja Vu and helps with their choreography and orientation. Note the friendly spirit that makes an appearance in the photo with the "SC" presumably for Sin City?



**Not Just a Marketing Manager -** Jody from Deja Vu (above) was not supposed to be in the show but had to fill in for a last minute cancellation. Jody is the Marketing Manager for Deja Vu and has obviously been on the runway before. . . Jody was instrumental in the organization of the fashion show and is one of Deja Vu's representatives to the Sin City Chamber of Commerce.



**The 3rd Annual Sin City Chamber Holiday Party and Toy Drive at the Empire Ballroom**

*Photos by Michael Russell, Sin City Chamber of Commerce*