

PRESS RELEASE

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2nd Annual Sin City Business Awards Revealed in Las Vegas

"The Very Best of Sin City" Honored



Las Vegas, NV - November 10, 2007 - The Sin City Chamber of Commerce is pleased to announce the successful completion of the 2nd Annual Sin City Business Awards which took place on Saturday, November 10, 2007 at the Fiesta Rancho Hotel and Casino, Las Vegas.

The Sin City Business Awards honor the most influential businesses in the Las Vegas Business Community. With over 100 in attendance for this second annual event, the Sin City Business Awards brought out the Sin City Chamber of Commerce Members to honor the "Very Best of Sin City."

The evening began with Members networking and saying hello to old friends. The entertainment for the evening was entirely from the roster of Sin City Chamber Members with Raphael Chacon of IBTS crooning, followed by Kiki Kalor doing a fabulous cabaret act and finally the comedy of Myracle. The Sin City Chamber of Commerce would like to say a special thanks to the sponsors for the evening which included Treasure's Gentlemen's Club, VCX, Ltd, Desert Logo, and On-Site Dental.

"Tonight we honored the Very Best of Sin City" commented, Loretta Holt, President. "Every nominee is a credit to the Sin City Chamber and every winner deserves the recognition bestowed upon them. We are honored to have such a diverse group of award winners. Each has proven to be a significant supporter of the Sin City Chamber of Commerce and is an outstanding member of the Las Vegas Community. Congratulations to each nominee and to each Sin City Business Award Winner."

Among the winners included 2 time Superbowl Hero, Chuck Thomas formerly of the San Francisco 49ers (Center for Joe Montana.) Chuck's company a distributor of Kangen Water Purification Products, World Champion Marketing, won the Mind, Body,

Spirit Award. The only company to win two awards this year was the Chicken Ranch Brothel which won the Special Event of the Year Award and a Special Thanks Award which was presented to Debbie Rivenbaugh.

Sponsor of the Year - On-Site Dental

Business of the Year - Findlay Volkswagen-Erich Christjansen

Entertainer of the Year- Amber Smith

Social Activism Award - ACLU – Allen Lichtenstein

Home-Based Business of the Year - Amazing Photo Concepts

Mind, Body, Spirit Award - Chuck Thomas – World Champion Marketing, Kangen Water

Media Excellence Award- Sin City Diaries

GLBT Company of the Year - The Center

Venue of the Year - Halloweenmart.com

Volunteer of the Year - Erika Napoletano

Innovative Business of the Year - Netcom Interactive – Stuart Wilhoite

Non-Profit of the Year - Positively Kids

Adult Business of the Year - VCX

Adult Venue of the Year - Treasures Gentlemen's Club

Special Event of the Year - The Chicken Ranch Experience – Title Sponsor the Chicken Ranch Brothel

Party Animal of the Year - Larry Davis

Special Thanks Awards - Debbie Rivenbaugh, Steve Gibson, Jonathan Remund, Gabriel Arias, and Perry & Rhonda Garret.

About the Sin City Chamber of Commerce: The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted for worldwide. The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests when visiting

Las Vegas, Nevada and SIN CITY. Call 702-450-7222 or visit www.sincitychamberofcommerce.com for membership information

