

Sin City Vision

Nov-04

"Where Business is Pleasure."

Sin City Chamber of Commerce, (702) 450-7222

Special Interest Articles

Letter from the Executive Staff

The Chicken Ranch History

Member Spotlight



**November 25, 2004
Is Thanksgiving Day**

Special thanks to our members, the very best to you and yours.

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Inaugural Edition of Sin City Vision

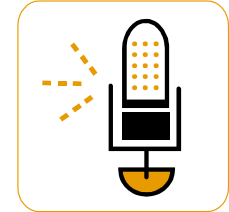
The Sin City Chamber of Commerce is pleased to present this inaugural edition of the Sin City Vision. The Vision's purpose is to provide a glimpse into what is happening in Las Vegas and the Sin City Chamber of Commerce.

We chose the name Vision to signify the clarity of purpose that the Sin City Chamber has in expanding the economic opportunities for Las Vegas Businesses. Furthermore, we will promote all legitimate

businesses with dignity, equality, and respect. The Vision will be a credible source for news and information for our members and Las Vegas Visitors.

By communicating regularly, we hope to have a positive impact on informing the membership that contributes so much to the Las Vegas Community.

Be sure to check out our Member Spotlights each month where we take a



close look at one of our members. We will also be providing business news, a little bit of humor and the sights and sounds of Las Vegas.

We hope you enjoy this inaugural edition of the Sin City Vision and look forward to your feedback on how we can improve.

Write us:
marketing@sincitychamberofcommerce.com



Sin City History – *The Chicken Ranch*

James Dean, Coca Cola, Apple Pie, American Classics. That's exactly what *new Charter Member* of the Sin City Chamber of Commerce is. . .

The Chicken Ranch was established at about the time Texas became a State, at a little trading post on the beautiful Colorado River in La Grange, Texas. It catered to local farmers, ranchers and soldiers.

The reputation of the Ranch grew worldwide as the proprietors maintained a high standard of ethics.

The Chicken Ranch became so much a part of the history of the Southwest that president Johnson once paid a publicized visit to the ranch for historical value.

Why the name Chicken Ranch?

Well, it was a lot easier to come across chickens to barter for services at a time when hard cash was not easily come by in the 1840s.

Things ran peacefully, even

though the operations of the Ranch had been illegal for nearly 130 years. Sadly, however, in 1973 after a massive public awareness campaign which was mounted by Marvin Zindler, a moralistic Houston television reporter, Governor Dolph Briscoe ordered Sheriff T.J. Flourney to close the Texas Chicken Ranch and a chapter of Texas history ended with it.

This event was later artistically depicted in the
(continued on page 3)

www.sincitychamberofcommerce.com



Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.

Margaret Mead
Us Anthropologist
1901-1978

Letter from the Executive Staff.

At this time, we would like to express our sincere appreciation to each and every one of you for having the faith and fortitude to join this brand new business alliance-The Sin City Chamber of Commerce.

We started out by thinking that the Sin City Chamber of Commerce was just going to be a simple Internet marketing company that we were going to work at part-time. But from the very beginning everyone we spoke to about joining indicated that we should take it a step or two (or five) further and become a fully functional chamber of commerce offering group benefits, advertising and networking opportunities.

This was, and is, a tremendous challenge. It has been quite an education starting a chamber from scratch. Yet in just three short months, in addition to the basic administrative duties we had to put into place, we added a support staff that includes a Business Development Manager and a Bilingual Executive Assistant. We designed and developed a sensational bilingual website that we are still adding content to for it to be even more sensational. We put together a very competitive supplemental insurance package, Care One, hold three very entertaining mixers and sign up 65 wonderfully supportive members. As we grow we hope to offer even more benefits to our members.

Our current membership base represents a cross section of businesses in this community and meeting the diverse needs of our members will always be our primary focus. We intend to do this in an atmosphere of open-minded respect and congeniality. We will always welcome your input and look forward to any and all suggestions for improvement and good fun.

We believe we have come a long, long way in *very* short amount of time. Bear with us while we continue to strive for more member advantage programs, more marketing and promotional opportunities for our members and for more fun times. We envision the Sin City Chamber of Commerce as the business alliance of choice in the very near future.

Again, thank you ALL for your continuing support and for sharing the vision with us.

Sincerely,

Loretta Holt
President

Wayne Bridge
Executive Vice-President

Las Vegas is sometimes called "*Sin City*" due to the popularity of legalized gambling, availability of alcoholic beverages any time of the day and night, various forms and degrees of adult entertainment, and legalized prostitution in nearby counties (Nevada law prohibits prostitution in counties which have large populations; such as Las Vegas.) Source: Wikipedia, the free encyclopedia



"A dinner lubricates business."

Lord William Stowell

Sin City Economic Conditions

Las Vegas is a boom town. Business and economic conditions are strong. The lifestyle that Las Vegas has to offer has people coming from all over to make their life better.

Sin City economic

Source: UNLV Center for Business and Economic Research

conditions are on an upward. A leading indicator job growth has been better in Nevada than for the U.S. Job growth over the past 12 months is up 4.7 percent for Las Vegas.

Other economic sectors in the Silver State have also

experienced expansion. In Las Vegas, gaming revenue and taxable sales are up by double digits over a year ago. . . aaahhh Las Vegas.



The Chicken Ranch. . . continued.

Broadway and Box Office hit, *"The Best Little Whorehouse in Texas."*

Sadly for the patrons in Texas, the ranch was closed only to be reopened better than ever just outside of Las Vegas in Pahrump.

The Ranch menu offers sexual fare for the most discriminating connoisseur. The ladies thoroughly review the menu with each visitor, so everyone's dreams come true.

The Ranch is as close as you can legally get to Las Vegas and is a short drive over the beautiful Mt. Springs Summit Pass, which at night, gives you a sparkling view of Las Vegas and its lights.

For more information visit www.chickenranchbrothel.com



1st Annual Sin City Chamber of Commerce Spring BBQ Scheduled at the Chicken Ranch – Pahrump, Nevada

The Chicken Ranch will be host to the Sin City Chamber of Commerce Spring BBQ. This is a Member's Only Event. Call the Sin City Chamber of Commerce for more information, 702-450-7222.

"Politics is supposed to be the second oldest profession. I have come to realize that it bears a very close resemblance to the first."

Ronald Reagan – 40th President of US (1911 – 2004)



Member Spotlight

JUDITH CAMERON



Your Ad Here!

Reach the Sin City Audience with your products or services?

Full, Half, Quarter and banner size ad space available. Place your targeted advertisement here.

Call 702-450-7222 for more information.



The Sin City Chamber of Commerce is pleased to spotlight, Judith Cameron, a very loyal support of our membership.

An honest to God farmer's daughter from Iowa, Judith has, for more than 30 years, managed corporations in a wide range of fields, including Marketing, Advertising, Public Relations, Resort Development, and many more.

Internationally seasoned, Judith worked in Europe and Asia for 13 years. Having developed, from the ground up a baker's dozen of international corporations.

As partner in Siam International Amalgamated Manufacturers, she helped create two large factories in Thailand manufacturing shoes and golf gloves, and she marketed all of their products in Europe. As Executive Vice President of Electronic Specialty Products, a public company based in Las Vegas, she handled the "public company" side of the business.

In New York City, Cameron founded Commercial Brain, Inc., a Marketing & PR agency doing feasibility studies and consulting international clients on doing business in the US.

Now, in Las Vegas, she owns Judith Cameron

Communications, a full service agency, delivering high quality advertising, public relations and marketing for clients from around the world. Her particular love is start-up situations, where she can bring all of her experience to help a new companies get known in the best way, as quickly as possible.

Judith Cameron is cited in 6 Who's Who publications and has been active on the boards of twelve corporations or philanthropic organizations.

Judith distills a lifetime of incredible hands-on experience and a world full of friends and colleagues...to bring you her help, quickly, professionally and targeted to your specific needs.

Judith is a Charter Member of the Sin City Chamber of Commerce and can be reached at 702-436-1313.



Get the facts about the local laws before your trip to Las Vegas is ruined by misfortune. Go to the Sin City Chamber of Commerce Web Site to learn more about the local laws and ordinances. We want you to have fun and be safe. Remember Prostitution is illegal in Las Vegas.

www.sincitychamberofcommerce.com/local_laws_regulations.htm



Get your Sin City Chamber Gear Here!

Sin City Chamber Tshirts – Only \$15.00.



Call 702-450-7222.

“You can’t wait for inspiration. You have to go after it with a club.”

Jack London
Us Adventurer,
Author

Chamber Web Site News

The calling card and main source for membership news will always be the Sin City Chamber of Commerce Website. We think it is important to update our members as to the new features and soon to come features that will help them communicate to their customers better.

The Sin City Chamber Website is a great source for calendar updates and member news.

Se Habla Espanol? We are pleased to announce that we are continuing to see great interest in the Sin City Espanol portion of our

website and are looking into expansion into other languages.

MEMBERS ONLY: Chamber Members will soon be receiving a Password and User ID to gain access. Member to Member coupons and discounts will be posted. Send your member to member coupon to marketing@sincitychamberofcommerce.com.

If you would like to give us your feedback on our website, please email webmaster@sincitychamberofcommerce.com

Touring Nevada?

Casino Tours, Ltd. has been in the casino "junket" business for over 25 years. We offer hassle free personalized service. Our staff has many years of casino marketing experience. We are proud to represent some of the finest hotel-casinos in the world. Make your casino or travel arrangements online with Casino Tours, Ltd. today.

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Call Casino Tours, Ltd. Today (702) 866-6000

Sin City Chamber Holiday Party

Mark your calendars for the *Sin City Chamber of Commerce Holiday Party*. It's that time of year to celebrate family and friends and the many blessings that life offers.

We would be honored by

your attendance at the home of Paul and Angie Crupi on December 14, 2004. A holiday party like no other, a membership as diverse as they come.

Time: 6 PM to 8 PM

Please note: We are asking

each attendee to bring a new, unwrapped toy. Donated toys will be donated to Sunrise Children's Hospital for Christmas.

RSVP – 450-7222 or info@sincitychamberofcommerce.com



Sin City Chamber Calendar

-November begins on the same day of the week as *March* every year and also *February* except in leap years.

-November's flower is the chrysanthemum.

-November's birthstone is the topaz.

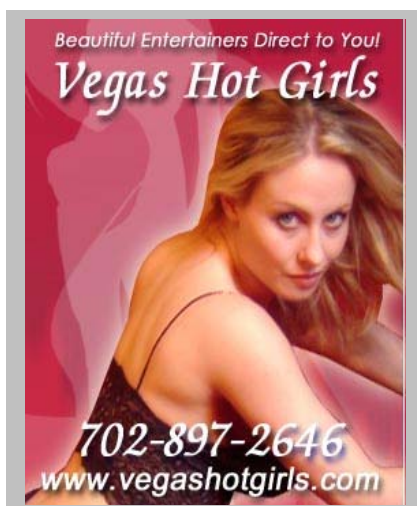
NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Happy Holidays!



November

National Breast Cancer Awareness month

November 2 Election Day - USA! Congratulations to President George Bush!

November 6 The Gay and Lesbian Community Center of Southern Nevada, Inc. - Progressive Dinner

November 11 Veteran's Day

November 12 Join **QVegas Magazine** and **FreeZone** from 6pm-9pm for the **CD Release Party for DURAN DURAN's ASTRONAUT**. Be one of the first 50 in the door and receive a **FREE** copy of the **CD Single** Reach Up For The Sunrise. Several full length CD's and Vinyl Remixes will be raffled off. For more information please contact marketing@qvegas.com

November 13 The Gay and Lesbian Community Center of Southern Nevada, Inc. - Charity Bingo for Youth at Hamburger Mary's

November 20 Mexican Revolution (1910-1917)

November 25 **Thanksgiving Day** - Special Thanks to our members!

December

December 8 Chanukah Begins - Happy Chanukah!

December 11 The Gay and Lesbian Community Center of Southern Nevada, Inc. - Christmas Tree Auction at The Center - wish celebrity signed Christmas ornaments.

December 14 **Sin City Chamber Holiday Party –**

A wonderful time to meet fellow members and enjoy the holiday season with friends. Please join us for our Holiday Party.

Please note: Members are asked to bring a new, unwrapped toy to be donated to Sunrise Children's Hospital. Please RSVP to 702-450-7222

December 15 Chanukah Ends

December 24 Christmas Eve - Happy Holidays!

December 25 Christmas Day - Merry Christmas

December 31 New Year's Eve

Winter in Las Vegas

Las Vegas Winters are cool and windy, with the balance of Las Vegas' annual four inches of rainfall coming from January to March. Clear skies most days with a crisp feel to the air.





Sin City Chamber of Commerce

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(702) 450-7222

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(702) 450-7227

E-mail
info@sincitychamberofcommerce.com

Where Business is Pleasure.

Las Vegas Monorail Delayed.

No firm date on what is sure to be a fantastic new attraction to Sin City. The Las Vegas Monorail will ease the traffic and allow visitors easy access to tourist destinations.

Technical difficulties have set the initial opening back. Nevertheless, the anticipation is building.

The Las Vegas Monorail is a driverless, state-of-the-art urban public transportation system that operates on a route approximately 4 miles long along the east side of the famous Las Vegas Strip. It directly connects to 8 major resorts, over 24,700 hotel rooms, and 9 convention facilities, including the world's largest convention center.

The track operates from the east side of the Sahara Hotel and Casino property at Sahara Avenue and Paradise Road and continues south down Paradise Road. The track then continues westward up Sands Avenue. At Koval Lane, it turns south and continues along the east side of Las Vegas Boulevard, ending at the MGM Grand Station. Source: www.lvmonorail.com

About the Sin City Chamber of Commerce

The Sin City Chamber of Commerce is a member based business organization located in Las Vegas and created to promote with equality, respect and fairness the businesses that provide the products and services that Sin City Las Vegas is noted

for worldwide. The Sin City Chamber of Commerce's website and publications are designed to provide a centralized reference guide for consumers to access the businesses that cater to their diverse interests. Before visiting Las Vegas,

Nevada be sure to review our Business Directory and Visitor Guide.

Chamber Members are encouraged to advertise in the *Sin City Vision* - call 702-450-7222

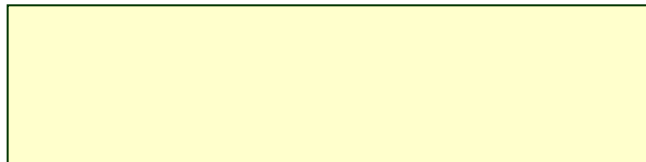
www.sincitychamberofcommerce.com

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SUITE H-8
LAS VEGAS, NV 89120



"There is no remedy for love but to love more."

Henry David Thoreau
Transcendentalist Author
(1817 - 1862)



We're on the Web!

See us at:
www.sincitychamberofcommerce.com