

Sin City Chamber of Commerce, (702) 450-7222

## Special Interest Articles

New Referral Program

Health Realization

Entertainer of the Month

In the truest sense, freedom cannot be bestowed; it must be achieved.

**Franklin D. Roosevelt**

32nd president of US (1882 - 1945)

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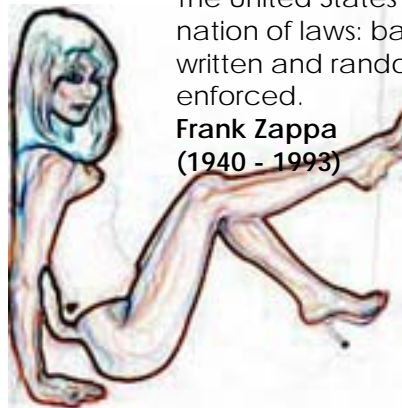
## 100<sup>th</sup> Member Milestone Reached



Bill Connell of ATM Merchant Systems accepts his Charter Membership Plaque at our recent Mixer.

The Sin City Chamber of Commerce is pleased to announce it has reached 100 Members this January. In just a few short months we have come a long way. The Sin City Chamber of Commerce has been accepting membership applications only since August 1, 2004.

ATM Merchant Systems has joined the Sin City Chamber of Commerce and welcomed as our 100<sup>th</sup> Member. "It seems Las Vegas is celebrating a few centennial events this year" added Sin City Chamber President Loretta Holt. "We are so pleased to have ATM Merchant Systems help us reach this milestone and extremely thankful to all of our members who have helped us build a solid foundation."



The United States is a nation of laws: badly written and randomly enforced.

**Frank Zappa (1940 - 1993)**

## Las Vegas Stripper Conduct Code Ruled Unconstitutional

No Dancer in Las Vegas can now be cited for violating the municipal code that makes it unlawful to touch and caress customers in local gentlemen's clubs. Every dancer in the city is affected by this judicial decision.

District Judge Sally Loehrer has ruled that all pending cases are to be thrown out of court because the existing ordinance is vague and unenforceable and thus affirming the lower court ruling. The existing law does not clearly define what type of caressing and/or touching is unlawful. The current law being vague is open to arbitrary enforcement.

Although, the current law could be rewritten to reign in the strippers, the decision made by Judge Sally Loehrer is sure to make many customers very happy and the adult entertainers feel much safer from arbitrary enforcement of a flawed ordinance.

**striptease artist** - n : a performer who provides erotic entertainment by undressing to music

[www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)



In the end, we will remember not the words of our enemies, but the silence of our friends.

**Martin Luther King Jr.**

US black civil rights leader & clergyman  
(1929 - 1968)

Those are my principles, and if you don't like them... well, I have others.

**Groucho Marx**

US comedian with Marx Brothers  
(1890 - 1977)

## Letter from the Sin City Chamber President.

It just keeps getting better!!! 2005 looks bright with promise for the Sin City Chamber of Commerce and our members. Big plans loom large on the event calendar and milestones are being reached quicker than expected:

- We have welcomed our one hundredth member and are now working to increase our membership to it's full potential.
- We are initiating a series of educational seminars to start in September and will be offering CEUs for attendance.
- A Guide to Sin City will be published in 2005 and we will soon be accepting advertising from our members for this guide. Charter members will be offered preferred rates and placement.
- The First Sin City Chamber Golf Tournament is being planned for later this year. (Let us know if you would like to participate.)
- A Members Only Anniversary Dinner and the First Annual Sin City Chamber of Commerce Ball are being planned.
- A Spring BBQ is Scheduled at the Chicken Ranch on April 30<sup>th</sup>!

But aside from the good times and fun events, we are very proud to announce that the Sin City Chamber of Commerce has taken on a very special community support project. We are pleased to have taken over the SMART Grad program for the Clark County School System.

This valuable high school program was dropped and/or refused by other local organizations. When asked if we were interested in sponsoring it, we said yes providing the school system did not have an issue with the name "Sin City". They assured us that they didn't a problem with this name (after all, in a local grade school level history book, Las Vegas is mentioned as sometimes being known as Sin City), and so we jumped at the chance to give our support to continue this beneficial program.

The SMART Grad Program is a workshop presented to high school juniors and seniors who do not plan to go to college but who plan on directly entering the job market. The program gives them advice on resume' writing, interviewing skills and techniques, types of jobs available to the high school graduate and much, much, more.

We are forming a committee to assist in this endeavor. Tim Sands, T.J. Sands and Associates, a former Clark County high school principle, has graciously offered to head this committee. Our first presentation will be in February to one of the VoTech schools. If you are interested, in helping our community and aiding these students in becoming better prepared for working in the real world, please call me at 450-7222.

HERE'S TO AN EXCITING, HEATHY AND PROSPEROUS 2005 FOR ALL!

*Sincerely,*

*Loretta Holt*

President

## SIN CITY CHAMBER “ENTERTAINER OF THE MONTH”



**Nicole** – Age: 22 Measurements: 36-24-36 Height: 5 ft 7 in.

Sweet, sexy, outgoing, intelligent, and a good conversationalist does not begin to describe Nicole. Originating from Hawaii, Nicole's interests include exercising, reading, and music. Her favorite music includes R&B, Hip-Hop, and Hawaiian.

Nicole enjoys Sin City because of the opportunity to meet new people. On her membership with the Sin City Chamber of Commerce, Nicole commented, "I am proud to be a member of the Sin City Chamber of Commerce because it a reputable organization with many benefits for members."

Nicole is one of the beautiful working girls at the Chicken Ranch Brothel. She enjoys working at the Chicken Ranch because "it is safe, clean, legal, and world renown. The best part of my job is working with all my sexy friends."

"Come visit me at the Chicken Ranch to have your fantasies fulfilled." - Nicole

For more information visit [www.chickenranchbrothel.com](http://www.chickenranchbrothel.com)

### Rodney Dangerfield

- I'll tell ya, my wife and I, we don't think alike. She donates money to the homeless, and I donate money to the topless!
- My psychiatrist told me I'm going crazy. I told him, "If you don't mind, I'd like a second opinion." He said, "All right. You're ugly too!"
- During sex my wife always wants to talk to me. Just the other night she called me from a hotel.
- One time I went to a hotel. I asked the bellhop to handle my bag. He felt up my wife!

### Your Ad Here!

Reach the Sin City Audience with your products or services?

Sin City Chamber Members, Las Vegas Business Executives and Visitors are all receiving the Sin City Vision newsletter each month.

Full, Half, Quarter and banner size ad space available. Place your targeted advertisement here.

Call 702-450-7222 for more information.

Why Join the Sin City Chamber? 🍒



Why not ask the world famous Chicken Ranch. . .

*"The Chicken Ranch is always looking to participate with quality organizations that champion the working lady and small businesses within the greater Las Vegas area, one of our major customer markets."* Evona – Madam Chicken Ranch Brothel

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## New Referral Program

As we reflect back on the first 6 months of Sin City Chamber of Commerce, we realize that the success and growth is due to you, the members who have made this possible. We continually look for ways to benefit the membership and to grow your Chamber into a stronger, more fun, and more exciting business organization.



We have reached the 100-member mark and are looking to bring the next 100 on board in the very near future. Our 2005 Membership Drive is designed to benefit the current membership who showed us their support in launching this new and exciting venture.

To that end, for the next year, every business that an existing member refers for membership that signs on will result in a 20% reduction in the referring members renewal dues when they come due. That means if you send us 5 new basic memberships, your renewal will be paid by the referrals!

**Get the facts** about the local laws before your trip to Las Vegas is ruined by misfortune. Go to the Sin City Chamber of Commerce Web Site to learn more about the local laws and ordinances. We want you to have fun and be safe. Remember Prostitution is Illegal in Las Vegas.

[www.sincitychamberofcommerce.com/local\\_laws\\_regulations.htm](http://www.sincitychamberofcommerce.com/local_laws_regulations.htm)

Programs like this enable us to say thank you with more than words by providing a benefit to you in a more meaningful way. We look forward to working with your business partners and friends. Please call or e-mail your referrals.

Business relations are key to the success of every business. Whether you are a service-oriented business, a very small business, a non-profit group, or a home-based business, building relations, creating friendships and working with people you like is going to help your business grow. Your staff at the Sin City Chamber of Commerce value and promote this concept.

YOU are our Board of Advisors-all of you, and we really want your input on mixers, lunches, meetings and just plain fun outings you might be interested in attending. Please call and lets discuss your ideas. We look forward to hearing from you.

Sincerely,

*Wayne Bridge*  
Chief Executive Officer

## Hamburger Mary hosts January Mixer



James Healey of Hamburger Mary and Wayne Bridge at recent mixer

Bette Midler Impersonator entertains the Sin City Chamber.



With more than 100 attendees, the January Mixer at Hamburger Mary's was a great success. James Healey of Hamburger Mary accepted his membership plaque from CEO of the Sin City Chamber of Commerce Wayne Bridge.

Always fun, always different, Sin City Mixers are designed to offer the best networking in Sin City.

Contact us for more information on the next Sin City Mixer: 702-450-7222

## Employee Assistance and Health Realization

Employee assistance is a growing demand within our society especially since its importance was highlighted following the events of September 11. Professionals working in these programs offer training, assessment, counseling and other services related to myriad issues facing today's workers. Most common issues include stress, family problems and concerns, substance abuse, and workplace intimidation, aggression and violence. On study viewing these workplace concerned noted "the lack of professionals working in these areas is striking."

"...Employers of distressed marital individuals...suffer absenteeism, lowered productivity and higher health insurance costs, in part due to the worker's impaired immune system, greater incidence of physical and mental disorders, and...a decline into unhealthy or self-destructive habits of eating and drinking," noted Bernard Guerney, PhD.

In this article I will attempt to describe a process of helping that most fully respects the depth of resources already within those whom we are attempting to help. It engages and draws out what they bring to the table, and unleashes, in the most powerful way possible, the inborn human potential in everyone for well-being and wisdom.

The logic of Health Realization (HR) argues that the resource that alleviates mental anguish and dysfunction is already fully intact within every person. Through teaching people the way their reality is shaped by the interweaving of the Principles of Mind, Consciousness and Thought, their inner wisdom and natural well being are drawn to the surface. These natural inner resources can then be easily applied directly by them to resolve a wide range of human problems. These two psychological facts alone imply a focus and strategy for intervention that is 180 degrees different from how most approaches in the field currently view the helping process.

In the intervention model dictated by these findings, what helps most for people to psychologically take charge of their world is:

1. Knowing how reality is determined in the moment. When people understand how their view of life, their perceptions, are a product of an ongoing, continuous process, created by Mind, Consciousness and Thought working together, they gracefully move into a natural state of positivity and wisdom. As a result they start to experience more self-respect, self-confidence and insight, with the ability to better manage both their moods and behavior.
2. Knowing that a responsive, wise, insightful mode of thought is always available. Both recognizing it's existence and that the mind is always trying to elicit and utilize this more common sense mode helps people relax and feel less of a need to rely on their learned, memory based thinking for answers.

Our workshops are safe and enjoyable. Most people, no matter where they are functioning gain deeper insights and access to their personal wisdom which is always there to help resolve the issues that may have temporarily set them of balance.

Please contact David T. LeBaron at: 434-2166 at Phoenix Counseling for consultation, coaching, workshops and seminars for deeper training of the principles noted above. You may also contact Wayne Bridge at Sin City Chamber of Commerce. Wayne is a trained facilitator in Health Realization with nearly 8 years of experience.



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Members



## Go West Media Group Acquires "In Touch"

### Sin City Chamber Web Site News

#### January Statistics

Total Visitors	10,022
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Total Pageviews	16,570
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Total Hits	175,013
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Go West Media Group LLC of Las Vegas, Nevada has announced asset acquisition of California-based In Touch Inc.

Wes Miller, President and CEO of the newly formed Go West Media Group made the announcement. "We are excited about the opportunity to begin publishing these incredible titles including 'In Touch', the very first gay erotic magazine first published more than 30 years ago".

In Touch Inc. published the highly successful two monthly gay sophisticates "In Touch" and "Indulge" and the quarterly sophisticate "Black Male" and produced the "In Touch Auditions" video series. "In Touch" caters to those who prefer the "boy next door" type. "Indulge" is geared to men who like their men a bit older, muscular and hairier. "Blackmale" is pretty self-explanatory.

All magazines are in full color with several photo spreads in every issue. They also include erotic fiction, erotic art, and the latest video reviews, book reviews, and more information on gay culture. Miller also indicates "We will continue to produce the popular "In Touch Auditions" videos and will explore additional exciting video products and opportunities."

Go West is relocating magazine operations to Las Vegas. The search for a talented art director is underway. Go West plans to enhance the publications with exciting new features and increased circulation. A strong internet presence with the existing website [www.InTouchForMen.com](http://www.InTouchForMen.com) is planned.

"In Touch" magazine was founded in 1973 by Frank Roedel as the nation's first erotic magazine catering to the gay male audience. After more than 30 successful years publishing more than 400 issues, Roedel is excited for Miller and the Go West Media Group team.

In Touch, Inc. and Get Booked, Inc. owned by Wes Miller is a proud member of the Sin City Chamber of Commerce.

## Starting A New Year

It is the perfect time for you to take a few moments after the hectic holiday season and determine where you are and where you would like to be at the end of this year financially. How many times have you heard someone say I just can't believe how quickly this year has passed? Now is the time to plan!

**HAVE A PLAN:** It is critical that you have a plan when you establish what it is you want to accomplish. One of the first things to look at is what are the circumstances that could do the most damage to you or your family's financial situation? Do you have for example health insurance, car insurance, and homeowner insurance? If you do not have this type of insurance coverage ask yourself why not? You need to look into raising deductibles so that it is affordable. It is essential that you be covered so when a true tragedy, illness or accident strikes you only have to be concerned about the deductible. *Continued on Page 7*

## New Sin City Chamber Executive Vice President

The Sin City Chamber of Commerce is pleased to announce that Michael Russell has been named Executive Vice President. Michael, originally from the New Jersey Shore, has a degree in both Political Science and History from the University of South Florida. Michael will focus on business development including the marketing of the Sin City Chamber to local businesses and management of the Sin City Chamber Web Site ([www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com).)

For the past 7 years, Michael was the Director of Marketing and Sales for Information Integration Group, Inc. a software development and solution implementation firm, based in Southern California. "Michael's experience with providing business solutions to hundreds of Southern California companies including Dreamworks, LLC and Creation Entertainment, Inc. is a quality addition to the Executive Staff. Michael will have a 20% interest in the Sin City Chamber and has already proven to be dedicated to the goals of the membership" commented Wayne Bridge, CEO.

"This is a very exciting opportunity for me to be a part of an organization that strives to provide Las Vegas businesses with the benefits they need to succeed. I look forward to working with the membership and enhancing the Chamber's presence in Las Vegas," said Michael on joining the Sin City Chamber Executive Staff.

### Starting a New Year Continued. . .

**REMEMBER YOU ARE IN CHARGE:** When you have a serious problem at home or with your health smart people call and work with a professional. The same thing needs to happen when working with your finances. Many people are intimidated or feel they do not have enough wealth to work with a professional financial planner. Don't be intimidated and nothing could be further from the truth. Start with interviewing a number of planners to find which one works best with your style. Here are a few tips to keep in mind when conducting the interview process.

When you start with a financial planner be sure to ask questions that zero in on your issues. The planner should be able to provide you with 1) **Information:** about events and trends of most interest or concern to you. 2) **Support:** you with the best service 3) **Stability:** that separates them apart from the competition 4) **Service:** that offers solutions 5) **Assets:** that provide financial, technical or interpersonal tools they can make available to you.

Once you decide whom you want to work with then collect all your most recent statements and other investment records and bring them along with you. You and your adviser can work out your asset allocation, your mix of stocks, bonds, long-term and short-term investments. Remember you can make changes if necessary later in the year if you are unhappy with some of the decisions you made.

You will be pleased at the end of the year how much progress you have made in just eleven months having had a plan and making some contributions. Get started today and it will be something that will be a positive experience that will last a lifetime. Have a terrific year!

T.J. Sands & Associates is a Member of the Sin City Chamber of Commerce and they are willing to answer your questions or help you develop a plan. Please call

Tim Sands GEPC/CSA  
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Las Vegas, NV 89117  
702-968-0067 (phone)  
702-968-0069 (fax)

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info@sincitychamberofcommerce.com

*Where Business is Pleasure.*

**Sin City Chamber Makes RJ's Business Section Page One**

Emily Kumler of the Las Vegas Review Journal did a wonderful article about the origins of the Sin City Chamber of Commerce entitled, "New chamber group snares adult businesses, others." The article appeared in the December 22, 2004 edition. The following excerpts were taken from Emily's story, for the complete story please visit [www.reviewjournal.com](http://www.reviewjournal.com):

*The idea for the new chamber began when Holt and Wayne Bridge, then employees at Las Vegas Chamber of Commerce, claim they learned that the Las Vegas Chamber was denying a member publicity and was planning to deny its membership renewal because the chamber mistakenly accepted the business not realizing it was in the adult entertainment industry, Russell explained.*

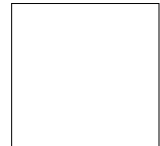
*Holt and Bridge quit the Las Vegas Chamber in July and formed the new group in August.*

*Cara Roberts, public relations director for the Las Vegas Chamber of Commerce; Mike Varney, vice president of marketing; and Mary Jane Dennis, Varney's executive assistant; did not return phone calls Tuesday seeking comment.*

*Holt and Bridge realized that there was a need for a business association that would cater to all kinds of businesses, would give back to the community and would not exclude any business based on services it provided.*

*"We are not trying to be the adult-industry-membership chamber, we are trying to be an all-inclusive chamber," Russell said, adding that the chamber plans to donate 10 percent of its sales to charity.*

**SIN CITY CHAMBER OF COMMERCE**  
5852 SOUTH PECOS ROAD  
SUITE H-8  
LAS VEGAS, NV 89120



Love all,  
trust a few.  
Do wrong to  
none.

**William Shakespeare**

English  
dramatist &  
poet  
(1564 - 1616)



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[www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)