



Sin City Chamber of Commerce, (702) 450-7222

## Special Interest Articles

New Health Care Plan

Sin City Chamber Golf Classic

Entertainer of the Month

"Love is composed of a single soul inhabiting two bodies."

--Aristotle

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## Why Visitors Love Sin City?



It's not scientific, but we think our new Sin City Chamber of Commerce Web Site Poll says a lot. We asked visitors to our website what they love about adult entertainment in Las Vegas and it clearly shows us that the interest is strong and varied.

Visitors from Far and Wide. . . They came from all over the United States and were a great help to us as we continue to enhance the image of Sin City. The poll respondents clearly enjoy the open lifestyle and mix of fantastic adult entertainment. We thank all of the respondents for their time.

There were several clear favorites in the poll, with a strong interest in Brothel Visits and legalizing prostitution in Las Vegas. The key question of "What Makes Las Vegas Happen?" was answered with 33.3% of the respondents choosing the world famous Las Vegas Casinos.

It's all about the Love. People love adult entertainment and Sin City is where it happens.



### What's your favorite thing to do in Las Vegas?

<b>Visit a Brothel</b>	<b>See a Show</b>	<b>Dine</b>	<b>Cruise Strip</b>	<b>Golf</b>
33.3%	25 %	8.3 %	25%	8.3%



### What Makes Las Vegas Happen?

<b>Casinos</b>	<b>Adult Entertainment</b>	<b>Small Businesses</b>	<b>Open Lifestyle</b>
33.3%	16.7%	16.7%	33.7%



### I enjoy the Adult Entertainment available in Las Vegas and want to see it flourish.

<b>Yes</b>	<b>No</b>
91.7%	8.3%

▶ 63.7% of respondents supports legalized Prostitution in Las Vegas.



### Favorite Adult Entertainment in Sin City:

<b>Brothel Visit</b>	<b>BDSM Club</b>	<b>Massage</b>	<b>Dance Club</b>	<b>Gentlemen's Club</b>	<b>Gay/Lesbian Club</b>
41.7%	8.3%	16.7%	8.3%	16.7%	8.3%



Go confidently in the direction of your dreams. Live the life you have imagined.

Henry David Thoreau  
US Transcendentalist  
author  
(1817 - 1862)

Last year I went fishing with Salvador Dali. He was using a dotted line. He caught every other fish.

Steven Wright  
US comedian and actor (1955 - )

## Letter from the Sin City Chamber President.

### HAPPY VALENTINES DAY!

And I just *LOVE* being able to tell you all about the exciting up and coming events we have planned *so far* for 2005!

- March 10<sup>th</sup>, Mixer at Findlay Cadillac Saab, includes antique Cadillac Show, mini-Psychic Fair and More!
- April 30<sup>th</sup>, Mixer at the Chicken Ranch Brothel, Pahrump, BBQ (a party bus from Casino Travel & Tours will be available for those who do not wish to drive). Members Only Event
- May 19<sup>th</sup>, Mixer, Hogs N' Heifers, a brand new honky tonk, bar & grill in the downtown area.
- May 28<sup>th</sup>, Expo, at the Las Vegas Sport Complex
- June, BBQ Mixer (date to be determined) at Continuum Financial
- July, Sin City Chamber Anniversary Lunch or Dinner, date to be determined. Members Only Event
- August, Poker Tournament at the Mirage, date to be determined. Members Only Event.
- *Learn and Earn*. Eight business workshops and seminars to start in September and CEU's can be earned for attendance.
- September 26<sup>th</sup>, The Sin City Chamber of Commerce First Classic Golf Tournament at the Tuscany Golf Course in Lake Las Vegas.

We are looking forward to everyone's participation in all these events. If you are interested in participating in the **Golf Tournament** and/or the **Poker Tournament**, please let me know right away. These events will be open to Members Only AND their guests. We need an estimate of how many to expect as soon as possible so that we can plan accordingly. More information on all these events will be forthcoming.

As always, we are interested in knowing what else you would like to do for FUN and networking. Think of what would be new and different and let us know your thoughts. We LOVE to plan unusual events.

*Sincerely,*

*Loretta Holt*  
President

## ♥ Sin City Chamber of Commerce “*Entertainer of the Month*”



### L.J. Montana ~

Hi my name is L. J. Montana. I am a Native American from Northern California and have made Vegas my home. I am an entertainer who works independently one on one with clients. I also have my own company, Native Technology, Inc., that has GSA approval for government contracts, which we have already been awarded and continue to bid for. I shoot from the hip and believe there are no victims, only volunteers.

I have many diverse and exciting interests and have done many things throughout my life – from a jet engine mechanic in the service to professional commercials to being voted #1 Escort in America last year in Escorts Handbook. I am heavily into health and fitness and teach a “spin” class at my local health club.

A true lady never gives away her age; however, I am 5’9” with measurements of 38-22-34. I enjoy working independently and advertising on Vegas-Exotics.com because I find quality clientele that I can truly enjoy pleasing. The best part of my job is meeting new and exciting people and having the time of my life.

I live a very diverse life with extensive travel and exciting encounters. My fetish or sexual specialty is being the best at what I do. People would describe me as down to earth, friendly, exciting, charismatic and sexy.

My favorite thing about the Sin City Chamber is their links to the adult community in Vegas.

Please be sure and visit [www.Vegas-Exotics.com](http://www.Vegas-Exotics.com), a Charter Member of Sin City Chamber of Commerce, to see myself and many other entertainers in Vegas.



February 2005 – Sin City Chamber of Commerce  
*Entertainer of the Month*  
L.J. Montana

## 😊 New Health Care Option for Members Announced

**February 11, 2005 – Sin City** – The Sin City Chamber of Commerce is pleased to announce a new health plan with very competitive rates available exclusively to Sin City Chamber Members.

Wayne Bridge, CEO of the Sin City Chamber, commented, “Our members need health care options. We all know the exorbitant costs, we are doing our part to help our members compete in the marketplace by decreasing health care costs.”

The plan available to Sin City Members with the help of Managed Care Consultants, Inc. is certain to have a positive impact on our membership. Michael Reppa of Managed Care Consultants commented, “the Plan is the perfect balance between premium and benefits.”

With three plans to choose from, the Horizons Cost Saver is a great option for employers. After all, employers across the country understand the benefit of providing solid health care options at a cost effective price (Up to 60% less premium than a comprehensive medical plan.)

Coverage for professional, hospital, surgical, and outpatient services and first dollar benefits. Best of all, there is no medical underwriting and no health questions with this plan. The rates you are quoted are the final rates. Call us today to learn more 702-450-7222.

## 100 Charter Member's Support the Sin City Chamber of Commerce ~ *New Sintennial Membership Group Being Welcomed*

Congratulations are in order as we welcome 100 Charter members! We are very proud to have such a visionary group of Companies and Individuals. We will be adding a Charter membership directory on the Sin City Chamber Website of those very special 100 members who gave us the support and faith in starting this new organization. We are currently at 125 members and growing daily.

The Executive Staff has decided that the Charter membership sales went so well and brought the benefit of the three year membership for the price of two that we have created the all new "*Sintennial*" membership for new members joining in 2005 only.

On another note, The Sin City Chamber is very concerned about our members creating new business contacts. Those of you who have attended our mixers may have noticed that we are about having fun. My belief is that people do business with people they like. If someone doesn't know you, how can they like you? The take home gift bags that we put out for members at the mixers to put business cards, brochures, samples, etc. seem to take the pressure off and give you time to actually talk and get to know one another. To that end, we encourage our members to embrace rapport with other members, create friendships and let business grow from that relationship.

Remember, YOU are our Board of Advisors-all of you, and we really want your input on mixers, lunches, meetings and just plain fun outings you might be interested in attending. Please call and let's discuss your ideas. We look forward to hearing from you.

Sincerely,

*WAYNE BRIDGE*  
CEO

Everything has its beauty but  
not everyone sees it.

**Confucius**

*Chinese philosopher &  
reformer (551 BC - 479 BC)*



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## Frank Shaw, The Lesson Tee

A Charter Member of the Sin City Chamber of Commerce and patient teacher of Sin City Chamber CEO Wayne Bridge, Frank Shaw is proving to be an avid member. With his help, the first Sin City Chamber of Commerce Golf Classic will take place at the Tuscany Golf Course in Lake Las Vegas.

Originally from Independence, Iowa, Frank Shaw started The Lesson Tee after serving as the Senior Director of Instruction for Nike Golf Learning Centers where he was named the 2001 Southwest Regional Golf Professional of the Year. As a child, he was coached by Jock Olson, who was named the 2003 National PGA Professional of the Year. A golf pro since age 18, his career has taken him around the world. In 1993, he was named the first golf pro in Russian history as the Head Golf Professional at Moscow Country Club where he also founded the Russian PGA within the PGA of Europe and served as Coach to the Russian National Golf Team.

Mentored by Dr. Jim Suttie, 2000 National PGA Teacher of the Year, Frank adapts student's swings to their body types through proper biomechanics. A recognized innovator in golf instruction, he utilizes high technology learning tools and the internet to improve student enjoyment and performance. Frank has also taught as a head instructor for the world renowned John Jacob's Golf Schools in Arizona, Nevada and Mission Hills Golf Club in Hong Kong, China and Resort Golf Schools. Frank currently sits on the Board of Directors of The First Tee of Southern Nevada and serves as the Chairman for the National School Golf Program, the largest program of its kind in the United States.

-If you watch a game, it's fun. If you play at it, it's recreation. If you work at it, it's golf.

### **Bob Hope**

*US (English-born) actor & comedian  
(1903 - 2003)*

## Member Spotlight



Frank Shaw, The Lesson Tee – Charter Member

### The Sin City Chamber Golf Classic

Join us September 26<sup>th</sup> for what should be a very memorable Golf tournament at the Tuscany Golf Course in Lake Las Vegas. Prizes, Food, and some surprises are in store for participants.

Contact the Sin City Chamber of Commerce for more information at 702-450-7222.

## Your Ad Here!

Reach the Sin City Audience with your products or services?

Sin City Chamber Members, Las Vegas Business Executives and Visitors are all receiving the Sin City Vision newsletter each month.

Full, Half, Quarter and banner size ad space available. Place your targeted advertisement here.

Call 702-450-7222 for more information.

**Valentine's Day**, on February 14th, is the traditional day on which lovers in the West let each other know about their love. Its obscure origins as a Catholic Church feast day, said to be in honor of Saint Valentine. The day could not have become associated with romantic love before the High Middle Ages when such concepts were formulated.

The day is now most closely associated with the mutual exchange of love notes in the form of "valentines". Modern Valentine symbols include the heart-shaped outline and the figure of the winged Cupid. Starting in the 19th century, the practice of hand writing notes has largely given way to the exchange of mass-produced greeting cards. The Greeting Card Association estimates that world-wide approximately one billion valentine cards are sent each year, making the day the second largest card-sending holiday of the year behind Christmas. The association also estimates that women purchase approximately 85 percent of all valentines.

In the United States in the second half of the 20th century, the practice of exchanging cards has been extended to include the giving of all manner gifts, usually from the man to the woman. Such gifts typically include roses and chocolate. Starting in the 1980s, the diamond industry began to promote Valentine's day as occasion for the giving of fine jewelry. A dinner date on Valentine's Day is often regarded as indicating that a dating couple is involved in a serious relationship.

In the United States the day has come to be associated as well with a generic Platonic greeting of "Happy Valentine's", which may be said by men to their female friends, but rarely to other male friends.

Source: [http://en.wikipedia.org/wiki/Valentines\\_day](http://en.wikipedia.org/wiki/Valentines_day) - Wikepeidia - the Free Encyclopedia

**Get the facts**

about the local laws before your trip to Las Vegas is ruined by misfortune. Go to the Sin City Chamber of Commerce Web Site to learn more about the local laws and ordinances. We want you to have fun and be safe. Remember Prostitution is Illegal in Las Vegas.

[www.sincitychamberofcommerce.com/local\\_laws\\_regulations.htm](http://www.sincitychamberofcommerce.com/local_laws_regulations.htm)



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Happy Valentines Day from the Sin City Chamber of Commerce

## ~We Know Your Future ~

**March 10<sup>th</sup>, 6-8 p.m. at Findlay Cadillac-Saab** in the Valley Auto Mall in Henderson. In conjunction with this Sin City Chamber Mixer, we shall be holding a mini-psyhic fair, an antique Cadillac display, and more!

This event is open to Members and potential members. If you would like to attend, please contact the Sin City Chamber of Commerce at 702-450-7222. or email us at [info@sincitychamberofcommerce.com](mailto:info@sincitychamberofcommerce.com).



## It Pays to Belong!

Join the Sin City Chamber of Commerce today. Network with the businesses that really make Sin City Happen.

We welcome all businesses. Simply call 702-450-7222 for more information.

[www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)



**Dicton Racing's Class 10 Buggy** - sponsored by the Sin City Chamber of Commerce. *Off-road racing at it's finest.*

Always Different, Always Fun.  
Come join us at the next  
Sin City Event



## Battle at Primm

February 19, 20, 21st  
Host Hotel - Buffalo Bills



SNORE Racing Sanction

Body 11 mile off-road race. Lots of action, multiple laps. . . 2 day event with unlimited and limited vehicles plus sportsman's division. Grandstands at North end of Buffalo Bill's parking lot. No cost to spectator's. Join the fun.

For racing enthusiasts, Off-Road Racing in Southern Nevada is among the most exciting venues on the race circuit. SNORE, a non-profit organization with over 4,000 members is among the many promoters of off-road racing. The next SNORE event will be the Battle at Primm. This race is fan friendly as this is an 11 mile course and each class will pass the grandstands 5 times in the course of the race.

Admission is free and all are welcome to attend.



## Sin City Chamber of Commerce

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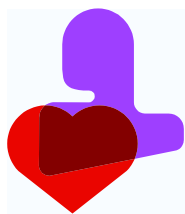
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*Where Business is  
Pleasure.*

**Women who seek  
to be equal with  
men lack ambition.**

Timothy Leary  
US psychologist &  
promoter of mind-altering  
drugs  
(1920 - 1996)



## Aphrodisiac

An **aphrodisiac** is an agent which causes the arousal of sexual desire. The name comes from the Greek goddess of love *Aphrodite*. Desire can be stimulated by a variety of events or situations. What is an aphrodisiac?

Newly introduced exotic fruits or vegetables often acquire such a reputation, at least until they become more familiar.

- [Oysters](#)
- [Potatoes](#)
- [Spanish fly](#) (Cantharidin)
- [Tomatoes](#)

Some aphrodisiacs appear to gain their reputation from a process of similarity, hence the trade in rhinoceros horn that is endangering this animal. Others may gain their reputation from the apparent virility or aggressiveness of the animal source - such as tiger bones - also endangering the species.

There is some debate in lay circles as to whether a chemical called phenylethylamine present in chocolate is an aphrodisiac. But this compound is quickly degraded by the enzyme MAO so that significant concentrations cannot be reached in the brain.

Medical science has not substantiated claims that any particular food increases sexual desire or performance. However, a new drug called PT-141 seems to be the first real aphrodisiac. It stimulates sexual desire in men as well as women and is currently in clinical trials for the treatment of sexual arousal disorder and erectile dysfunction.

Psychoactive substances like alcohol and cannabis are not aphrodisiacs in the strict sense of the definition above, but they can be used to increase sexual pleasure. Alcohol reduces inhibitions and in excessive quantities degrades cognitive functions, thus lowering the usual barriers to sexual abandon. Cannabis enhances the sense of pleasure, and increases the level of absorption in the present moment, thus intensifying both desire and sensation.

Drugs like yohimbine or Viagra are not aphrodisiacs because they do not have any mood effects.

**We're on the Web!**

See us at:  
[www.sincitychamberofcommerce.com](http://www.sincitychamberofcommerce.com)

Source: Wikipedia, the free encyclopedia.